



Frequently Asked Questions



Q: How does the plant-a-tree initiative work?



A: Proceeds from the campaign will fund the saplings for our planting sites across Indonesia that are in need of restoration



Q: Who is our planting partner?



A: Our planting partner for 2021 is Yayasan Lindungi Hutan (YLH), an online crowdfunding platform based in Indonesia that raises funds for forest and environmental conservation projects.

To-date, they have planted more than 100,000 trees and led over 400 campaigns with various organisations since 2016



Q: What are the benefits of our forest restoration projects?

A: Our conservation efforts play a crucial part in healing and nurturing the violated areas of a natural ecosystem.

The YLH team assesses sites that are degraded due to agricultural use, deforestation and climate change. They partner with local farmers and communities in the area to create planting and conservation plans



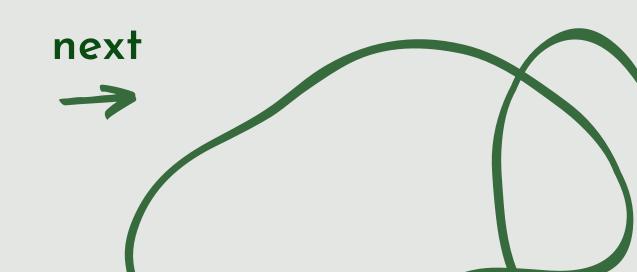
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In 2016, the founders of YLH came across local farmers in Semarang living under impoverished conditions due to years of tidal flooding.



https://www.channelnewsasia.com/news/sustainability/time-is-running-out-for-indonesian-fishing-village-as-it-battles-12526438

To elevate them from their plight, they raise funds which enabled the farmers to plant seedlings around the coastal area to reduce coastal erosion and abrasion.





This in turn allowed the farmers to continue growing crops in their village

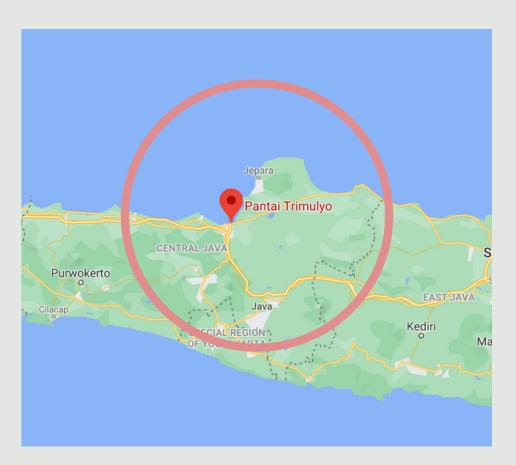


With increased support from more farmers, environmental activists and students, YLH continues to raise awareness of global warming, tidal flooding and carbon emissions through their tree-planting campaigns

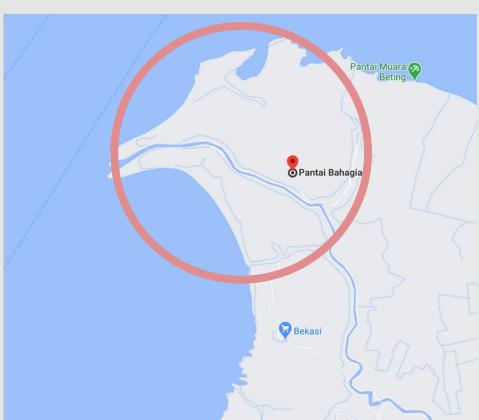




Q: Where are our planting sites?







Pantai Bahagia in Bekasi

Funds from our PokoKita Initiative will support two planting sites:

- Pantai Trimulyo in Semarang (Central Java)
 - Pantai Bahagia in Bekasi (West Java)





Q: What trees are we planting?

For both of the sites, we are planting Rizhopora Mangroves.
These trees grow in tidal estuaries and swamps, with distinctive aerial roots.



The mangrove trees plays a very important environmental role in protecting the coastline from storms, floods and erosion





At least 6,000 hectares of fish farms and residential areas in Beting village, Bekasi regency, West Java have been lost since 2008 due to abrasion. (Photo: Wisnu Agung Prasetyo)



A woman walks past an abandoned home in Beting village, West Java. The number of households in the village has been reduced to 100, down from the original 600 since coastal abrasion began in 2008. (Photo: Wisnu Agung Prasetyo)

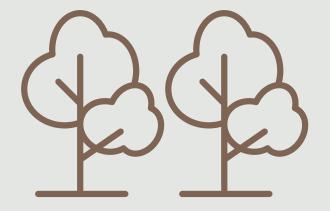
Source: www.channelnewsasia.com/news/climatechange/time-is-running-out-for-indonesian-fishing-village-as-it-battles-12526438





Q: How much is the cost of planting a tree and how do I make payment for it?

A: S\$5 per tree



After registering on the google forms, you may contribute via Paynow or iBanking (details on the form)

If you're not from Singapore and wish to do a Telegraphic Transfer, do email us at hg.certs@gmail.com for the bank details!





Q: Is it true that I will receive an e-certificate for the trees I plant?



A: Yes you will!

It is a small gesture from us to thank you for your commitment in combating climate change with us.

All certificates will be emailed to you in softcopy:)



Q: Can I plant trees and dedicate it to my loved ones?



A: Yes, we accept tree dedications. Simply follow the instructions on our online form and fill in the name of the person you wish to dedicate to under "recipient"

We will indicate both your name (giver) and the recipient's name in the tree ecertificate



Q: When will I receive my e-certs?

A: You will receive them within two weeks from the date of contribution via email.

If you need them urgently, kindly drop us an email at hg.certs@gmail.com





Q: What do you do with the proceeds from the purchase of the trees?

A: In the spirit of transparency, kindly see below for allocation of the sales proceeds:

30%: Directly handover to Yayasan Lindungi Hutan + Invest in technology to track monitor sites

10%: Site maintenance Fees

30%: Project management and administrative costs (such as e-cert preparation, emailing of e-certs and following up with public queries)

30%: Publicity and marketing costs





Q: Can I participate in the initiative if I live out of Singapore?

A: Yes you may! Everyone is welcome.

Do reach out to us at hg.certs@gmail.com

